

 **KALM** WHOLESALE PROGRAM

KORE

The yoga board built for
the beach.

For yoga studios, beach yoga groups, resorts and
wellness events.

kalm-now.com · Miami, FL



THE PROBLEM

Regular yoga mats don't work on sand.

Uneven ground. Thin mats sink and shift under balance poses.

Sand everywhere. Grit sticks to foam mats, towels and hands.

Towels instead. Many South Florida beach classes tell students to skip the mat.



THE SOLUTION

Not the regular yoga mat.

Spec	KORE
Size	76.8" × 31.5" × 3.15"
Material	Military-grade PVC
Build	High-pressure drop-stitch
Surface	UV-resistant, textured deck pad
In the box	Board, hand pump, carry bag
Also for	Wellness & fitness activations: workouts, meditation, more



Four designs, one board

Mix designs in any order.



Akasha



Komorebi



Equinox

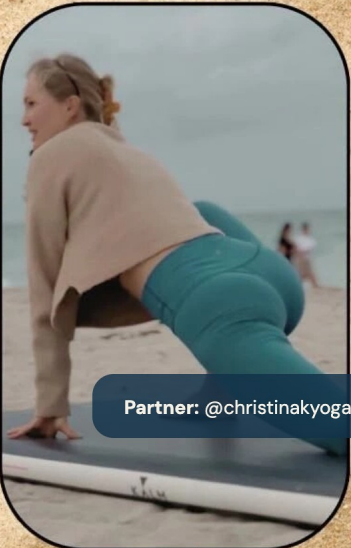


Zephyr



grip & non-slip





Partner: @christinakyoga

cushion & support



firmness & stability

Why students feel the difference

- ✓ **Sand-free surface.** Smooth top repels sand.
- ✓ **Real stability.** Firm drop-stitch core for balance poses.
- ✓ **Grip that holds.** Textured deck pad prevents slipping.
- ✓ **Packs small.** Deflates into a carry bag in minutes.



Event: @fullmoon.meditation

WHO IT'S FOR

Built for anyone teaching by the water

-  **Beach yoga groups.** Weekly sunrise and sunset classes.
-  **Yoga studios.** A premium outdoor class and a retail item.
-  **Resorts & hotels.** Beachfront wellness for guests.
-  **Events & activations.** Wellness and fitness activations, workouts, meditation, retreats, corporate days.

Three ways your business earns with KORE

- 01** **Resell.** Stock boards at the front desk and sell at retail.
- 02** **Rent per class.** Keep a fleet on site and add a rental fee.
- 03** **Premium events.** Sunrise, full-moon and corporate sessions at a higher ticket.



WHOLESALE TERMS

\$235

Suggested retail price

\$140

Wholesale price per board

\$95

Your margin per board resold

No minimum order

Ships from: Miami, FL



RENTAL EXAMPLE

A board pays for itself in 14 rentals.

At a \$10 rental fee per class, a \$140 board is paid off after 14 uses. Every class after that is profit.

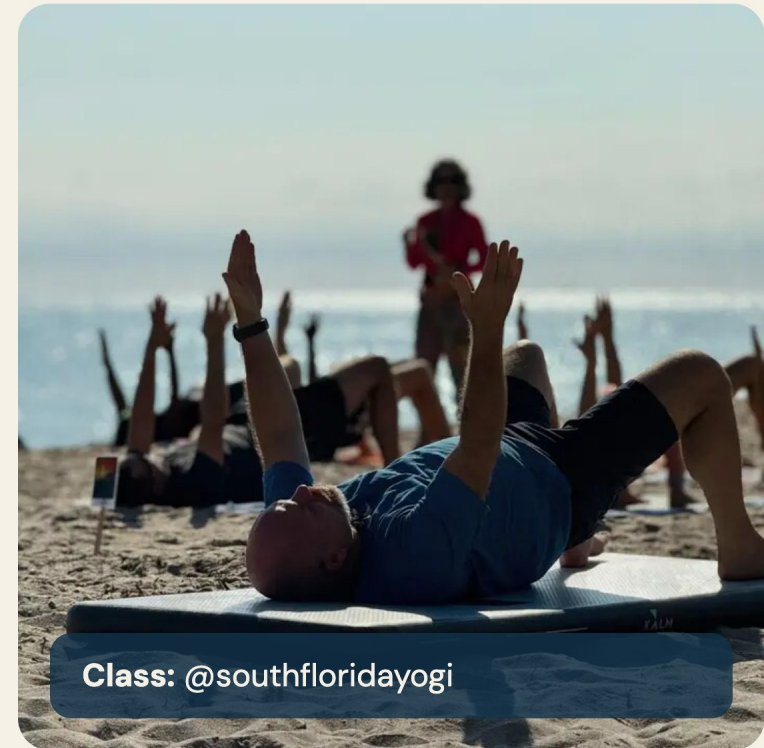


PROVEN IN THE FIELD

The core of every Kalm experience

KORE anchors Kalm Now's immersive sessions in Miami: corporate wellness days and luxury hotel programs, often paired with noise-cancelling headphones.

Patented design, created specifically for beach yoga.





ALSO FROM KALM · FOR THE STUDIO

The Elemental Yoga Mat Collection

Eco-friendly natural rubber · 4.5 mm thick · Non-slip

 **Kaya** · Body

 **Manas** · Mind

 **Dhara** · Earth

 **Prana** · Spirit

\$60

Wholesale

\$115

Suggested retail

\$55

Your margin

No minimum order. Ships from Miami, FL.

ALSO FROM KALM · FOR EVENTS

Sound Off silent headphones

Turn a beach class into an immersive session. Every student hears the teacher and the music clearly, with no speakers and no noise complaints.

- ✓ **Noiseless silent yoga** with 3+ channels
- ✓ **Bluetooth** for everyday listening
- ✓ **Noise cancelling** for outdoor sessions
- ✓ **LED display** · 600 mAh battery · USB-C



The complete Kalm price list

Mix and match in one order



KORE Beach Yoga Board

4 designs · Inflatable drop-stitch

\$140 wholesale · \$235 retail



Elemental Yoga Mat

4 colors · Natural rubber 4.5 mm

\$60 wholesale · \$115 retail



Sound Off Headphones

Noiseless silent yoga ·
transmitter included

\$349 · \$549 · \$990

for 5 · 10 · 20 headsets · one price
for everyone

No minimum order. Ships from Miami, FL. Ask about bundles for studios that run beach classes and events.

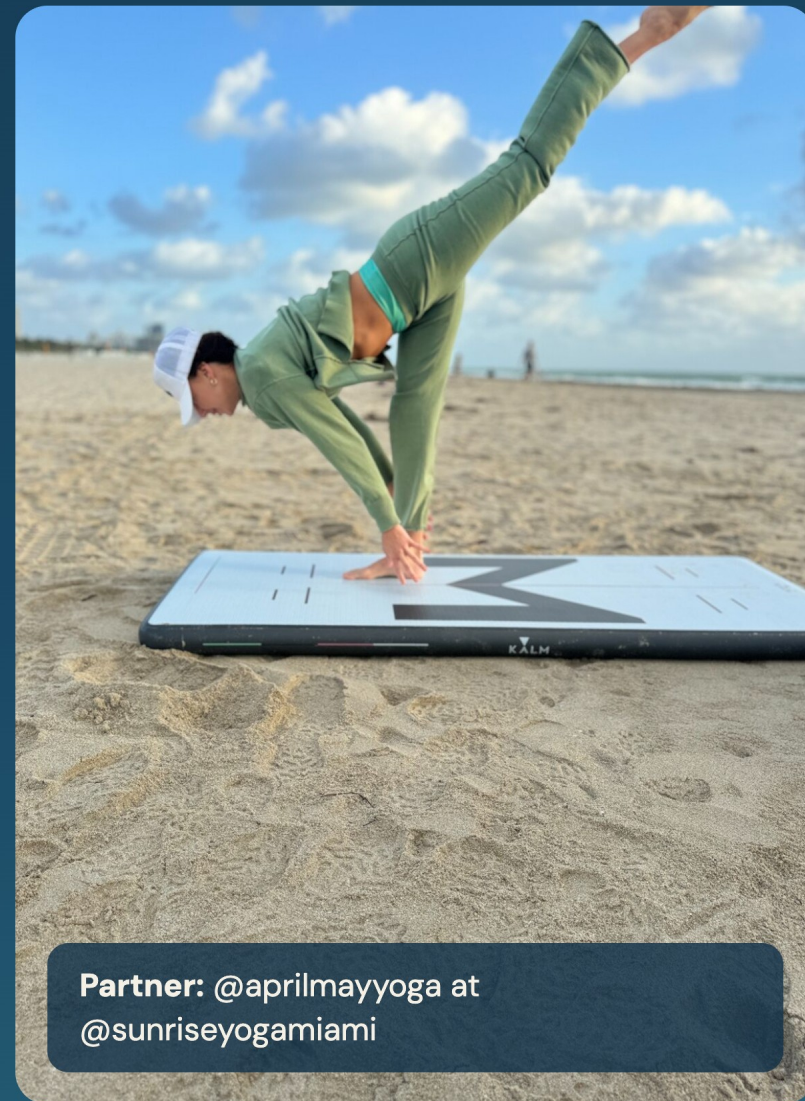
NEXT STEP

Try KORE at your next beach class.

We bring boards to a demo session in South Florida. Your students test them, you decide.



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